

DAV Wisconsin 2024-2025 MEMBERSHIP PROGRAM

As usual, in the new 2024-2025 membership year, we'll have several sub-parts of awards for both individuals and chapters. There will only be one chapter raffle; the remaining incentives are paid directly to the individual and to their chapters. Goals can be reached or exceeded more than once.

Unless otherwise stated, all awards are based on the **May 1, 2025**, National Membership Department (Population Summary and Recruitment Report).

1. National has a new incentive this year: Any individual who recruits a single member can be entered into a sweepstakes to win \$3500 for the National Convention in Las Vegas in 2025. There is only one entry per individual.
2. National is also waiting to send updated Hot Lists to your chapters. Chapters will receive \$25.00 when they document receipt of a new Prospect Hot List No Later Than **(NLT) December 31, 2024**.
3. Each Chapter will be eligible for up to \$500.00 in reimbursement for their Prospect Hot List mailings. This money comes from a fund of \$3,500.00. Send your requests early and get busy on recruitment, as the \$500 reimbursement offer only lasts until the money runs out. Mailing receipts need to be dated NLT December 31, 2023.
4. Each DAV Chapter Member will be awarded the following for their recruitment efforts:
 - Recruit 5-9 members – a Convention Banquet Ticket and \$50.00
 - Recruit 10-19 members – a Convention Banquet Ticket and \$100.00
 - Recruit 20+ members – a Convention Banquet Ticket and \$200.00
5. in addition, to encourage some friendly competition, there will be the following awards:
6. The "Made Goal" Raffle Winner will receive \$500.00 at the Department's Fall Conference. The prize is based on the **October 1, 2024**, National Membership Department (Population Summary and Recruitment Report).
 - Dept Convention Division 1 (25-250) Highest Percentage \$500.00
 - Dept Convention Division 2 (251-500) Highest Percentage \$500.00
 - Dept Convention Division 3 (501+) Highest Percentage \$500.00
7. At the end of the year, at the 2025 State convention, we will give out the Top Recruiter Awards:
 - DAV, Dept of WI, Chapter Member Top Recruiter will receive a Convention Banquet Ticket and \$250.00 plus a Recruiter Of The Year Plaque

DAV, WI-based National Service Officer (NSO) Top Recruiter – a Convention Banquet Ticket and \$100.00 plus a Letter of Appreciation.

Respectfully submitted,

Pat Lillis
Senior Vice Commander,
Department of Wisconsin DAV