

2018 – 2019 Membership Program

The Department of Wisconsin started the membership year needing 346 new members to reach our 100% membership goal. Each Chapter in the Department has been given a New Prospect List. This is a list of potential Chapter Members sorted by zip code.

If a Chapter has not received the New Prospect List, contact me and I will get you the List immediately. If you have the list and do not know what to do with it, contact me. My cell is (414) 313-6181.

On Wednesday, November 15, 2018, DAV National Membership Director Doug Wells hosted a webinar on membership. I encourage all Chapter Commanders, Adjutants and Membership Chairpersons to view it. The webinar is archived at: <https://dav.wistia.com/medias/2x19qx11ub>

As referenced in the Webinar, mail may be the only way to reach out to the Prospective Members.

Here is how DAV Chapter 44 did its mailing. The Chapter had 2650 two sided letters printed, folded, inserted in envelopes, the envelopes addressed, and delivered to the post office at a cost of \$679.68. Postage was \$286.98, using the Chapters Nonprofit mail account.

Chapters reaching out to Prospective Members on the New Prospect List will be reimburse up to \$500.00 for the combined printing and mailing cost until the \$7,000.00 in the Membership Fund is spent. **First come – First serve.**

Stan Kogutkiewicz
Senior Vice Commander
2115 S 69th St
West Allis, WI 53219
Cell: (414) 313-6181
Email: davch44@wi.rr.com